

Information Item

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| Subject: | New fly-tipping campaign: We're Targeting Fly-tippers |
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Wiltshire Council has launched a new campaign reward campaign to prevent fly-tipping in the county.

The We're Targeting Fly-tippers (WTF) campaign aims combat the scourge of fly-tipping by offering residents a reward of up to £200 in high street vouchers if they report information that leads to the successful prosecution of an offender or the payment of a Fixed Penalty Notice (FPN).

If anyone has any information about fly-tipping in Wiltshire, they are requested to report it using the My Wiltshire app with as much information as possible. If this information leads to a successful prosecution or payment of a Fixed Penalty Notice, the person who reported it will earn a voucher of up to £200.

We want residents to provide information as possible, such as where the fly-tip is, the registration and make or model of the vehicle they saw, plus any description or photographs of the alleged fly-tippers. **However, it is essential that people do not attempt to confront anyone who is fly-tipping or put themselves in danger in any way. We also ask people not to try to rummage through or disturb the waste, as this could affect the scene and put people in danger.**

Fly-tipping costs Wiltshire Council more than £180,000 each year, it is unsightly and it is a danger to people, wildlife and the environment.

In Wiltshire, most fly-tip reports are of a commercial nature, where waste is cleared for a fee and then dumped to avoid lawful disposal costs. Penalties for offenders include an unlimited fine and/or five years' imprisonment; a £50,000 fine and/or 12 months' imprisonment; or a FPN of £400 if they are caught fly-tipping small-scale waste.